

**Subject:** Re: DTLA BIDs - meeting request  
**From:** Ellen Riotto <ellen@southpark.la>  
**Date:** 9/23/20, 2:31 PM  
**To:** Sarah Flaherty <sarahf@kevindeleon.com>  
**CC:** Jennifer Barraza <jennifer@kevindeleon.com>, Estela Lopez <ELopez@centralcityeast.org>, Suzanne Holley <sholley@downtownla.com>, Nick Griffin <ngriffin@downtownla.com>, "rena@fashiondistrict.org" <rena@fashiondistrict.org>, Blair Besten <blair@historiccore.bid>, Ellen Endo <ellenendo@yahoo.com>, Joanne Kumamoto <jkumamoto@aol.com>, "miguel@artsdistrictla.org" <miguel@artsdistrictla.org>

Hi Sarah,

The DTLA BID EDs (all cc'd here) are very much looking forward to our Zoom meeting tomorrow at 2pm with the Councilmember-elect. We've prepared a brief agenda (attached) to help guide our conversation. I have in my notes that you'll be creating the actual Zoom invitation. I'm happy to do that if you're swamped. Just let me know who I should include.

Thanks,  
Ellen

Ellen Riotto  
Executive Director



South Park Business Improvement District  
1150-B S Hope St, Los Angeles, CA 90015  
[ellen@southpark.la](mailto:ellen@southpark.la) | o. 213 663 1112  
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24/7 DISPATCH: 866-560-9346

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**From:** Sarah Flaherty <sarahf@kevindeleon.com>  
**Date:** Monday, August 17, 2020 at 8:56 PM  
**To:** Ellen Riotto <ellen@southpark.la>  
**Cc:** Jennifer Barraza <jennifer@kevindeleon.com>  
**Subject:** Re: DTLA BIDs - meeting request

If you could send around to your folks as well as Jen and I, that would be great. Thanks, Ellen!

**Sarah Flaherty**  
**Kevin de León for City Council**

[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)  
(717) 471-1257

On Tue, Aug 11, 2020 at 11:47 AM Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)> wrote:

Perfect. Will you be sending a calendar hold or shall I?

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**From:** Sarah Flaherty <[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)>  
**Date:** Tuesday, August 11, 2020 at 10:36 AM  
**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Cc:** Jennifer Barraza <[jennifer@kevindeleon.com](mailto:jennifer@kevindeleon.com)>  
**Subject:** Re: DTLA BIDs - meeting request

Great. Confirmed for 2 PM on 9/24. I will circle back regarding a zoom link closer to the event.

**Sarah Flaherty**  
**Kevin de León for City Council**  
[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)  
(717) 471-1257

On Tue, Aug 4, 2020 at 4:33 PM Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)> wrote:

I think we'd all prefer virtual. Thanks for checking though.

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**From:** Sarah Flaherty <[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)>  
**Date:** Tuesday, August 4, 2020 at 9:44 AM  
**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Cc:** Jennifer Barraza <[jennifer@kevindeleon.com](mailto:jennifer@kevindeleon.com)>  
**Subject:** Re: DTLA BIDs - meeting request

Great. Were you envisioning this as an in-person meeting or could this be virtual?

**Sarah Flaherty**  
**Kevin de León for City Council**  
[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)  
(717) 471-1257

On Fri, Jul 31, 2020 at 5:58 AM Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)> wrote:

Hi Sarah,

That date works for the majority of our BID EDs. Let's go with 2pm. Here's the list of people who should be included.

Rena Leddy, Fashion District BID, [rena@fashiondistrict.org](mailto:rena@fashiondistrict.org)  
Suzanne Holley, Downtown Center BID, [sholley@downtownla.com](mailto:sholley@downtownla.com)  
Nick Griffin, Downtown Center BID, [ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)  
Estela Lopez, Downtown Industrial BID, [elopez@centralcityeast.org](mailto:elopez@centralcityeast.org)  
Blair Besten, Historic Core BID, [blair@historiccore.bid](mailto:blair@historiccore.bid)  
Miguel Vargas, Arts District BID, [miguel@artsdistrictla.org](mailto:miguel@artsdistrictla.org)  
Ellen Endo, Little Tokyo BID, [ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)  
Joanne Kumamoto, Little Tokyo BID, [jkumamoto@aol.com](mailto:jkumamoto@aol.com)

Thank you again,  
Ellen

Ellen Riotto  
Executive Director



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24/7 DISPATCH: 866-560-9346

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**From:** Sarah Flaherty <[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)>  
**Date:** Wednesday, July 29, 2020 at 4:44 PM  
**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Cc:** Jennifer Barraza <[jennifer@kevindeleon.com](mailto:jennifer@kevindeleon.com)>  
**Subject:** Re: DTLA BIDs - meeting request

Hi Ellen,

Might September 24 at 1 or 2 PM work for you and your team for this meeting?

All best,  
Sarah

**Sarah Flaherty**  
**Kevin de León for City Council**  
[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)  
**(717) 471-1257**

On Tue, Jul 28, 2020 at 6:57 AM Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)> wrote:  
That makes sense to me, Jennifer. Appreciate the quick reply.

Just let me know a few dates in September that could work and I'll coordinate on the BID side.

Best,  
Ellen

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**From:** Jennifer Barraza <[jennifer@kevindeleon.com](mailto:jennifer@kevindeleon.com)>  
**Date:** Monday, July 27, 2020 at 10:13 PM  
**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>, Sarah Flaherty <[sarahf@kevindeleon.com](mailto:sarahf@kevindeleon.com)>  
**Subject:** Re: DTLA BIDs - meeting request

Hi Ellen,

Looping in sarah to help with getting on calendar.

I think what would be best is to leave this for September so hopefully by then we would have more folks on the team that will be working with the DTLA community permanently. want to make sure we make good use of your time.

On Mon, Jul 27, 2020 at 7:31 AM Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)> wrote:

Hi Jennifer,

We haven't had the opportunity to meet in person yet; my name is Ellen Riotto and I am the Executive Director of the South Park Business Improvement District, which is one of 9 BIDs in DTLA, 7 of which fall within CD14. As you may be aware, BIDs provide essential maintenance and security services for the neighborhoods they represent. We work closely with the City to align our economic development and streetscape improvement efforts, and to support each other's initiatives. We're thrilled to welcome the new councilman into office, and I'm reaching out to request a meeting with the councilman to share more about the history and current priorities of the BIDs in his district in DTLA. Whether the meeting occurs before or after he officially takes office we'll leave up to your team, and we'll do our best to coordinate among ourselves and accommodate.

Thanks in advance, and I look forward to working together!

Best,  
Ellen

Ellen Riotto  
Executive Director

Re: DTLA BIDs - meeting request



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— Attachments: —

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